

Would a 20% Deduction Help You Sell More Trucks?

DEJANA®
Truck and Utility Equipment



Ford F250 with 8ft Western Pro-Plow Series 2 Installed

Equipment Purchase.....	\$ 45,655.00
Tax Bracket.....	21%*
Section 179 Deduction.....	\$ 9,587.55
Effective final Cost.....	\$ 36,067.45

Ford F350 with 8ft Fisher HD2 Snowplow Installed

Equipment Purchase.....	\$ 55,510.00
Tax Bracket.....	21%*
Section 179 Deduction.....	\$ 11,657.10
Effective final Cost.....	\$ 43,852.90

*Approximate federal corporate rate for 2020.

See for Yourself!!

Visit the Section179.org website today and try the deduction calculator for yourself!!!

https://www.section179.org/section_179_calculator

2020 Section 179 Tax Deduction Calculator™

Enter Cost of Equipment Here: \$ 46555

Assuming a tax bracket of: 21% [Show My Savings](#)

Section 179 Deduction: \$ 46,555.00

Bonus Depreciation Deduction: (100% in 2020) \$ 0.00

Normal 1st Year Depreciation: \$ 0.00

Total First Year Deduction: \$ 46,555.00

Cash Savings on your Purchase: \$ 9,776.55

Lowered Cost of Equipment: (after Tax Savings) **\$ 36,778.45**

[Email My Options](#)
Free, No Obligation!

The calculator presents a potential tax scenario based on typical assumptions that may not apply to your business. This page and calculator are not tax advice. The indicated tax treatment applies only to transactions deemed to reflect a purchase of the equipment or a capitalized lease purchase transaction. Please consult your tax advisor to determine the tax ramifications of acquiring equipment or software for your business.

Powered by **IRS CAMO**

Your customers can take 100% of the depreciation of the truck this year!

2020 Deduction Limit = \$1,040,000

This deduction is good on new and used equipment, as well as off-the-shelf software. To take the deduction for tax year 2020, the equipment must be financed or purchased and put into service between January 1, 2020 and the end of the day on December 31, 2020.

2020 Spending Cap on equipment purchases = \$2,590,000

This is the maximum amount that can be spent on equipment before the Section 179 Deduction available to your company begins to be reduced on a dollar for dollar basis. This spending cap makes Section 179 a true "small business tax incentive"

Bonus Depreciation: 100% for 2020

Bonus Depreciation is generally taken after the Section 179 Spending Cap is reached. The Bonus Depreciation is available for both new and used equipment.

***These figures represent a potential tax scenario and should not be considered tax advice. You should therefore always advise your customers to consult with their tax adviser regarding the exact details of the program and acquiring equipment for their particular business.*

F250 & F350 Regular and Extended Cabs coming in Daily, Contact your Dejana Rep. for Details.

1.877.335.2621