

# Press release

FOR IMMEDIATE RELEASE

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## **Marines Honor Peter Dejana for Service, Commitment and Employment.**

(Kings Park, NY, April 22, 2014) – Marines from the Headquarters & Service Company, 2<sup>nd</sup> Battalion, 25<sup>th</sup> Marine Regiment operating out of Garden City, New York, came with a convoy of vehicles to Dejana Truck & Utility Equipment Headquarters today to honor and pay tribute to founder and President, Peter Dejana. Gunnery Sgt. Jaime Alvarez and 8 Marines in flak and Kevlar presented Dejana with a Certificate of Appreciation in recognition of his success as a former Marine turned entrepreneur, as well as Dejana's recent efforts to recruit veterans returning from active duty service. "You can't imagine the disappointment after spending years serving our country, a serviceman comes home and can't find a job," says Peter Dejana. "It's very deflating and he is only left to think that no-one respects what he did for the country."

Many of the principles that Dejana learned in the Marine Corps, he translated into building a successful business. "Naturally, strong discipline comes to mind," says Dejana, "but the Marine Corps also taught me that a team of men work better than a man of one." Dejana also says that the Marine Corps taught him the importance of focusing on detail, completing tasks, and that nothing is beneath anyone. After considerable pause, he adds "Tell me where you would find a better employee?"

Peter Dejana started Dejana Truck and Utility Equipment in 1957 shortly after returning from Korea as a Marine Corps Sergeant. He started the business as a three-bay service station in Huntington that soon began to maintain and service trucks for New York Telephone Co. Today, the company has eight facilities with over 400 employees and is one of the largest commercial truck manufacturers in the country.

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See full story in the Times of Smithtown: <http://www.northshoreoflongisland.com/Articles-News-i-2014-05-01-99309.112114-sub-A-Marine-himself-Kings-Park-owner-employs-other-vets.html>



Pete Dejana with Marines from the Headquarters & Service Company, 2<sup>nd</sup> Battalion, 25<sup>th</sup> Regiment



Sgt. Jesus Garcia presents Pete Dejana with Certificate of Appreciation



Pete Dejana with recently hired Adrian Rodriguez



Pete Dejana with Marines and Humvee modified with Dejana mud flaps



Andy Dejana takes Marines for tour of Dejana manufacturing facility.