

BRANDFX

B O D Y C O M P A N Y



INSERTS • SERVICE BODIES • CAPS & TONNEAU COVERS • LINE BODIES

COMPOSITE BODY MANUFACTURING AT ITS BEST BrandFX is the world's largest composite utility body manufacturer. We manufacture to the highest industry standards. Our engineering insures consistent quality, light weight design, and industry leading longevity!

Why BrandFX?

Good Enough Isn't Good Enough

At BrandFX Body Company, we're committed to manufacturing the highest quality, most technologically advanced service and line bodies in the industry. Period. Sure, you can probably find a body good enough for your job someplace besides BrandFX, but for the best return on your investment only BrandFX offers the best value.

Committed to Exceeding Expectations

From material selection to paying attention to detail, BrandFX Body products are designed to exceed your expectations for quality, durability, and value.

The Foremost Brand in Composite

We have been designing and building composite utility bodies since 1980, and have been striving ever since to lead the way with innovative designs and state-of-the-art construction methods. We'll turn down your order before compromising the standards that have made BrandFX Bodies the finest in the market.

BrandFX 40% Weight Savings Over Steel Offers:

- 2% less fuel consumption over a comparable steel body and chassis
- Dramatically reduced emissions into the environment
- Decreased maintenance costs of tires, brakes, shocks, suspensions, and more
- Increased payload, or enables a lighter duty truck to do the same job



INNOVATION BrandFX has pioneered the development of the composite body. Advanced materials solved age-old problems of cracking distortions and rust while reducing weight and extending life cycle.



Why Composite Bodies?

Companies Demand Composite Bodies

The use of BrandFX bodies throughout a fleet dramatically reduces tons of pollutants from being released into the environment. They reduce your investment, reduce fuel consumption, reduce emissions, increase residual value and make you more money.

It Weighs Less, and Saves More, Than Steel

The less a truck weighs the less fuel it uses — mile after mile — and the less wear and tear on brakes, springs, shocks, tires, and other components. Weight-saving composite bodies pay cost-saving dividends for the life of your truck and allows you to carry more cargo. Some of our customers use a lighter-duty, lower-priced vehicle to realize an immediate return on their investment.

It Looks Better, Longer

Flexible composite shrugs off the minor scrapes, bumps, and distortions that can blemish, dent, and deform steel. Non-corroding, composite never rusts; and the color is impregnated in the compound, so touch-ups and repainting are never required.

It Offers More Value in the Long Run

The same composite properties that cut fuel consumption and prevent the body from looking old before its time or wearing out prematurely can also add value to your vehicle at replacement time. Or perhaps you'll prefer to do what so many owners do — transfer the body to a new chassis for double the service life.

ENGINEERING DESIGN CAPABILITIES SECOND TO NONE BrandFX engineering expertise is sought by leaders of national fleets and truck OEM's. Solid modeling for all body designs, solid works, 3-D CAD capabilities for all products, COSMOS-FEA testing capable for all products.
CERTIFIED TO ISO 9001:2000 with design

BrandFX Quality



Factory Wiring

BrandFX Body bodies come factory-wired to simplify body mounting and ensure maximum electrical integrity. A protected harness helps keep the wires safe from being chafed, snagged, or pinched by stored tools or equipment.



Sealed Lights

Moisture and electrical circuitry do not mix, so we keep them apart with factory-installed weather sealing for all exterior lights. LED is standard on tail and brake lights, optional on back up lights.



Huck® LockBolts™

We assemble our bodies using vibration-resistant Huck® LockBolts™. These premium fasteners won't work loose in rough going and never need re torquing. It's a BrandFX Body "extra" aimed at stopping problems before they begin, and reducing maintenance demands.



Commercial Grade Composite Construction

We manufacture the highest quality, most technologically advanced composite bodies in the industry, using only the finest laminates and multiple-density PVC cores available; the same premium materials found on most yachts. Furthermore, we continuously review our materials and designs so that our products are always "state-of-the-art."

COMPOSITE CONSTRUCTION Our composite bodies weigh up to 40 percent less than steel. That means less fuel consumed in every mile of operation, or the ability to haul more tools and equipment within a given GVWR. It could even mean a lighter-duty, lower-priced truck chassis for your application and fewer pollutants emitted into the atmosphere.

These rust-proof products offer worry-free corrosion resistance and the flexibility to absorb minor impacts that routinely dent steel. And we build them using only the finest laminates and multiple-density PVC cores.

Uncompromising BrandFX quality, combined with the weight-saving, life-extending benefits of composite, can add value to your truck at trade-in time.



1 One-Piece Doors

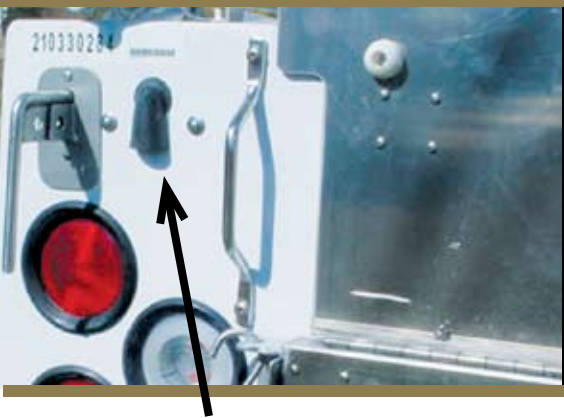
This process results in a door fabricated in a closed-mold system. Finished on both sides, BrandFX Body doors are solid components offering exceptional strength and durability for years of trouble-free service.

2 Non-Corroding Hardware

The protection against corrosion in a BrandFX Body extends even to the hardware. Handles, fasteners, hinges, slam latches, and door cables are all made of non-corrosive materials.

3 Automotive Grade Weather Seals

Premium bubble-type gaskets – like those the truck manufacturers use – keep harsh weather at bay. Rounded door corners and recessed frames promote efficient sealing.



4 Ventilated Compartment

BrandFX Body storage compartments are ventilated for two reasons: (1) to prevent condensation, (2) to facilitate closing the tightly sealing doors, by allowing air to escape when shutting them.

5 Non-Skid Tops

If stepping or standing on a compartment unit becomes necessary, its non-skid surface will help reduce the possibility of a slip-and-fall.

6 Separate Wheel-Well Panels

BrandFX Body wheel-well panels allow the body to comfortably flex with the truck chassis, and simplify repair if ever needed.

A PLACE FOR EVERYTHING AND EVERYTHING IN ITS PLACE truly describes what BrandFX Service Bodies are all about. More places for everything — for all the tools, equipment, parts, and materials that let you do a more efficient job. BrandFX offers more ways to keep everything protected yet instantly accessible, to help extract more productivity from every workday.

From the BFX 43 LS Series for compact trucks to the BFX 84 LS Series for high-GVV dual-wheel chassis, the four BrandFX Service Body families offer the ideal combination of capacity and configuration for an endless variety of applications. Select the model with the compartment layout and load capability you're looking for. Then choose from our long list of options to tailor your selection precisely to your task.

BrandFX Service Bodies



BFX 43 LS series for compact truck chassis

Applications

Designed for compact truck chassis having CA (cab-to-rear-axle) dimensions of 39 to 51" for the BFX 43 models.

Description

- Six compartments — two vertical and one horizontal per side
- Smooth aluminum bulkhead and tail skirt
- Standard 15" compartment depth

Sub-Structure

Aluminum understructure, with aluminum Tread-Bright floor pan

BFX 56 LS or 56 MLS series for truck chassis with 56" CA

Applications

Accommodates single and dual wheel truck chassis with 56" CA (cab-to-rear-axle) dimension. (dual not available on the 56 MLS)

Description

- Six compartments — two vertical and one horizontal per side
- Smooth aluminum bulkhead and tail skirt
- Standard 42" overall height for the 56 LS
- Standard 36" overall height for the 56 MLS
- Standard 15" compartment depth

Sub-Structure 56 LS

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

Sub-Structure 56 MLS

Aluminum Tread-Bright floor pan and aluminum understructure, standard

EXPERIENCE: BrandFX has decades of experience in the utility and telecom industries. We are the original designer of the composite body with decades of superior on-the-job performance.



BFX 60 LS series

for dual and single chassis trucks with a 60" CA

Applications

Accommodates single and dual wheel truck chassis with 60" CA (cab-to-rear-axle) dimension.

Description

- Six compartments – two vertical and one horizontal per side
- Smooth aluminum bulkhead and tail skirt
- Standard 42" overall height
- Standard 20" compartment depth

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.



BFX 84 LS series

for truck chassis with 84" CA

Applications

Dual-wheel truck chassis with 84" CA (cab-to-rear-axle) dimension

Description

- Low profile design
- Eight compartments – three vertical and one horizontal per side
- Smooth aluminum bulkhead and tail skirt
- Standard 42" overall height
- Standard 20" compartment depth

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

SIX BASIC BRANDFX LINE BODY MODELS, yes. But from there, the sky's just about the limit. Choose from our list of additional options to arrive at a body so efficient on the job you'll wonder how you ever got along without it.

And remember, every BRANDFX Line Body is individually built and meticulously inspected to ensure years of trouble-free service.

BrandFX Line Bodies



BFX 60T series

for truck chassis with 60" CA

Applications

Dual-wheel truck chassis with 60" CA (Cab-to-rear-axle) dimension.

Description

- Basic model includes six compartments – two vertical and one horizontal per side
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20 inches

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

BFX 84T series

for truck chassis with 84" CA

Applications

Dual-wheel truck chassis with 84" CA (Cab-to-rear-axle) dimension.

Description

- Basic model includes eight compartments – three vertical and one horizontal per side
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20"

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

Available Variations

Walk-up, Bob Tail

BFX 102T series

for truck chassis with 102" CA

Applications

Dual-wheel truck chassis with 102" CA (Cab-to-rear-axle) dimensions

Description

- Basic model includes ten compartments – four vertical and one horizontal per side
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20"

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

Available Variations

Walk-up, Bob Tail

DURABILITY: BrandFX Bodies were built for extreme service conditions. Our bodies survive the weather extremes of Northern Canadian winters and Southern Californian deserts. They are impervious to today's harsh road chemicals. This results in bodies that can last for decades.

The weight-saving, cost-saving choice for maximizing work-truck productivity



BFX 108T series

for truck chassis with 108" CA

Applications

Dual-wheel truck chassis with 108" CA (Cab-to-rear-axle) dimension.

Description

- Basic model includes ten storage compartments – four vertical and one horizontal per side
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20"

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

Available Variations

Walk-up, Bob Tail (as pictured)

BFX 120T series

for truck chassis with 120" CA

Applications

Dual-wheel truck chassis with 120" CA (Cab-to-rear-axle) dimension.

Description

- Basic model includes ten storage compartments – four vertical and one horizontal per side
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20"

Sub-Structure

Choice of steel understructure, with steel or aluminum floor pan, or aluminum understructure with aluminum floor pan.

Available Variations

Walk-up, Bob Tail (as pictured)

BFX Tandem series

for tandem-axle truck chassis

Applications

Tandem-axle truck chassis with various CT (Cab-to-center-of-tandem) dimensions.

Description

- Available in numerous compartment configurations to meet your requirements
- Smooth aluminum bulkhead
- Steel or aluminum tail skirt
- Standard 48.5" overall height
- Available with compartment depths of 18 to 20"

Sub-Structure

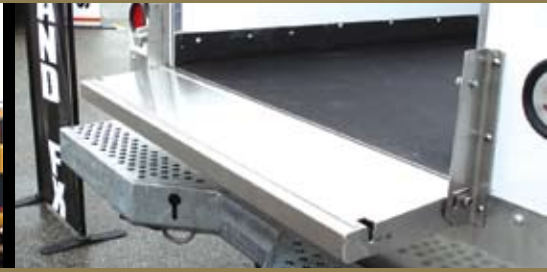
Choice of steel understructure, with steel or aluminum floor pan.

Available Variations

Walk-up, Bob Tail (as pictured)

THE OPTIONS presented on these pages depict only a fraction of the equipment available for tailoring a BrandFX Body to your needs. Contact your BrandFX dealer for complete information.

BrandFX Options



Canopies

Obtain additional protected cargo and equipment space, as well as an enclosed working area, with a BrandFX Body Canopy. Available for BFX 56, BFX 60, and BFX 84 applications, Canopies include an aluminum bulkhead and double rear doors with stainless steel hinges and a D-ring lock affording secure, three-point latching. Inside, there's room enough for a 6-footer to stand without stooping.

Cranes

Our crane support system is the best you can find in our industry. Our crane mount is engineered to your specifications to insure the strength and durability you need. Your crane, combined with the lower weight of our body, allow you to maximize the size of the crane you install on your truck.

Tailgates

Convert the floor of a BrandFX Body Service Body into a closed bed with an optional tailgate or tailboard. Automotive single tailgate - 10" height.



Tail Shelf

Increases length of bed floor for aerial applications. Available in smooth Tread-Brite, aluminum, or steel.

Pullout Drawers and Trays

Specify divided or non-divided pullout drawers to add cabinet-like convenience to one or more compartments. Available pullout tool trays are ideal for keeping small tools together and within easy reach.

Roll Tops

Our composite Roll Tops for regular Service Body and Canopy applications protect tools, equipment, and job materials from pilferage and inclement weather. Especially favored for utility and telecommunications vehicles, they feature heavy-duty slides, stainless steel hinges, and D-ring locks. Choose swing-out double rear doors or flip-up style with tailgate.



Top Boxes and Baskets

Objects that won't fit into a side compartment or transverse, or that need a special place all to themselves, can usually be served by one of our top box or basket options. The choices include 8' or 9' top boxes, hotstick boxes, and pre-punched aluminum baskets in a range of sizes.

Hotstick Doors and Shelves

In a BrandFX Body, "a place for everything" applies equally to hotsticks. Hotstick doors and full-length shelves are available in a variety of sizes to meet a variety of storage needs. Doors include stainless hinges and lockable paddle latches. Shelves can be plywood lined or equipped with hotstick brackets or corrugated supports.

Versatile™ Rope Lighting

Our Flexglo™ rope lighting casts light into every nook and cranny, even under shelves. It's available by compartment, with manual or door-activated switch operation. Flexglo lighting kits are also available for retrofitting existing bodies or installing wherever supplemental lighting is needed.

FLEXIBILITY AND CUSTOMER FOCUS BrandFX is dedicated to building the right body with the correct options to make a superior truck for the application.



Bumpers

Our bumper options cover the bases. The selection includes "Sure Step" galvanized with ball plate, "Sure Step" galvanized with pintle recess, and Aluminum "Light Weight" bumper with factory receiver hitch.

Transverses

Link the two forward storage compartments with a composite transverse — a "tunnel" that crosses the body's floor to accommodate the longer items you need to carry. For maximum versatility and utility, transverses can be outfitted with shelves, drawers, and dividers, in a multitude of arrangements.

Compartment Shelves

Adjustable composite shelves — pultruded to ensure uniform thickness and strength — are only the beginning. Choose up to four shelves per compartment, with or without dividers. Pad the shelves with available spaghetti liner. Fixed shelves, also available.



Push/Pull Rod Lock System

This easy-to-use system lets you latch and lock all compartments on one side of the vehicle with a single lever at the rear of the body. It's fast and fool-proof.

Ladder and Pipe Racks

There are three aluminum ladder racks available: Bow style, flat with roller, and flat sloped with roller. PVC storage tubes come in both 4" and 6" tubes, with aluminum end caps.

Additional Options

Canopy w/ Double Rear Doors

- Canopy Style Ladder Rack, Front or Rear
- Canopy Side Window, Street or Curb
- Canopy Front Window
- (2) Canopy Rear Windows
- Canopy Shelves Fixed Street Side, 2 ea.
- Dividers for Shelves
- Dome Lights in Canopy, 1 Center, 1 Rear w/Switch

Crane Reinforcement

Compartment Tops

- Aluminum Tread-Brite
- Aluminum Gripstrut

Door Stops

- Detachable Cable
- Over Center Door Holder
- Rubber Bumper

Flip Tops

- Gas Fill Cup, Aluminum
- Gel-Coat Non-Standard Color

Grab Handles, Stainless Steel

Holders

- Cone (Horizontal)
- Wheel Chock, Fender

Hook Packages

- 1 – 4 Hook Assemblies
- Material Rail & 4 Hooks, 48"
- Material Rail & 8 Hooks, 90"

Lights

- Cargo Area Lights
- Interior Light Guards

Pipe Vise Table

Rod Lock System

Roll Top w/Double Rear Doors

Tailboard

- 6" Drop-in Plastic
- Tailboard Brackets Only, Aluminum

Tail Shelf

- Aluminum 18" or 30"
- Steel 18" or 30"

- Aluminum Grab Handle

Top Boxes, Fiberglass 8' & 9'

Transverse Drawer

- Fixed Shelf, Bed Width, Floor Height or Mid Height
- Fixed Shelf, Full Width, Floor Height or Mid Height
- Cage & Drawer, POW, 1 to 4 Drawer, Full Width, 4" High
- Cage & Drawer, PBW, 1 to 4 Drawer, Full Width, 4" High
- Cross Dividers for Drawers
- Longitudinal Dividers
- Egg-Crate Dividers 8" sq.

Vents

- Square Door Vent
- Floor Vent

Wall Liner, Aluminum

Wheel Well Liners, Stainless Steel

SELF-CONTAINED WITH ITS OWN FLOOR AND SIDEWALLS, for easy removal without unloading. Built to outlast the vehicle. Fits all popular Chevrolet, Dodge, Ford, and GMC pickup trucks and bed lengths.

BrandFX Inserts



1 Single or Dual Level Composite Shelving Packages

Unlike conventional pickup caps, BrandFX Body Toppers and Inserts can be outfitted with a variety of shelving and cabinet packages that enhance productivity by keeping tools and materials organized and handy. Shelves of pultruded composite material provide the support you need for what you want to carry, and the durability to withstand years of rugged use.

2 Center-Mounted Stop Light, Protected Wiring and Flow-Through Ventilation

A high, centrally positioned stop light on every Topper and Insert meets federal regulations for added visibility and safety. Also standard: protected electrical wiring inside the shell, safe from being chafed or damaged by whatever you transport; and flow-through ventilation to help keep everything dry.

3 Stainless Steel Fasteners, Hinges and Sturdy D-Ring Locks

Examine our Toppers and Inserts and you'll discover that their protection against corrosion extends beyond composite shells and doors. You'll also find heavy-duty, Type 304 stainless steel fasteners, hinges, and D-ring locks ready to preserve your investment and reduce your maintenance concerns. The standard D-ring locks are simple to operate, even when wearing gloves, and provide three-point latching for extra-secure performance. Aluminum drip rails round out the corrosion-resistant hardware.



BrandFX *Toppers*

With a BrandFX Body Topper and Inserts, you've got all of the benefits a van has to offer and none of the drawbacks. Plus advantages vans can't begin to match.

Easy Access to Tools and Equipment

With available exterior side compartment doors, tools and equipment can be accessed from outside the vehicle — an easier, faster, more efficient proposition than climbing into the back of a van.

Quick, Easy Removal and Installation

An Insert can be removed from one truck and installed on another in the field, without unloading. A real benefit in the event of a breakdown. Our Toppers are professional grade and can be moved from truck to truck.

Life-Extending Transferability

Inserts and Toppers can outlast two or more chassis.

Factory 4WD

The pickup-plus-insert Topper combination gives you the option of factory Four-wheel-drive, versus aftermarket 4WD with a van. The vehicle gets into the field several weeks sooner, and with all of the drivetrain integrity the manufacturer intended.

Lower Initial Cost and Higher Resale

As if all these advantages weren't persuasive enough, how about lower initial cost coupled with higher resale? A pickup typically costs less to purchase than a van; its superior resale stems from superior versatility and the broad appeal pickups enjoy even among non-commercial users. In fact, a study conducted by a nationally recognized telecommunications company confirmed that a pickup with a BrandFX Body Insert cost less up front yet commanded greater value on trade-in than a van — and generated a saving of several thousand dollars when transferred to a subsequent truck.

The Choice that Gives You More

More utility, more productivity, more value for your dollar. With advantages like these, the wisdom of choosing a BrandFX Body Insert or Topper will show up on your bottom line.



VERSATILE, PRACTICAL, AFFORDABLE, BrandFX manufactures Toppers in the correct material for every job.

BrandFX Gemtop Toppers

Why choose a BrandFX Body Steel Topper?

Because it makes better economic sense, for some commercial applications.

Outstanding Strength and Durability

With a Gemtop Topper, you're assured of outstanding strength and durability. Gemtop has been tested by the most demanding commercial customers. Gemtop's steel caps are welded and riveted, so they flex when the pickup bed twists and racks, our steel tops won't crack or break. Our Gemtop tops are made up of modular components. If involved in an accident, various panels, hinges, doors, etc., can generally be replaced without a total loss. Our steel is galvanized and primed on both sides. Gemtop steel caps are the most durable caps on the market.

Well Sealed Against the Elements

Our doors feature automotive grade bubble gaskets and radiused corners for positive sealing. All perimeters are likewise thoroughly sealed during installation to help keep the elements where they belong.

Versatile Interior Options

BrandFX Body Toppers offer the shelving, drawer, cabinet, and lighting options to make your truck a more productive mobile storage space and workplace. You can tailor a Topper to your job.



Jobsite

With a Gemtop Jobsite truck cap, you don't have to scrimp on sturdiness to save. A lighter-weight alternative to our Workmaster model, Jobsite delivers Gemtop steel-toughness and quality for about what you'd expect to spend on an aluminum top. If you don't need as much cap as a Workmaster, don't settle for less than a Jobsite.

Workmaster

Looking for a competitive edge? Choose the truck cap designed to help you work more productively, and therefore more profitably – the Gemtop Workmaster. An unbeatable choice for construction, electrical, telecommunications, plumbing, HVAC, pest control – you name it. In addition to a long list of job-tailoring options, the Workmaster offers three Plus Top configurations for applications requiring 48 to 60 inches of overall interior height (44 to 58 inches with compact trucks).

Commercial Tonneau Cover

Created with all those naturally punishing workdays in mind, our Commercial Tonneau Cover offers durability and value in every detail. Dual lids skinned with 17-gauge galvanized steel, bonded and riveted to welded frames of 1-inch square aluminum tubing. Rugged full-length hinges. Two gas-filled assist props per lid, for easy lifting action. Plus the widest access in the industry – a full 45 degrees – to facilitate loading and removing bulky objects.

CUSTOMER DRIVEN DESIGNS for your needs. BrandFX develops products to meet their customer's unique needs.

BrandFX *Speciality Products*

**When your company needs unique body designs call BrandFX.
We have the engineering capabilities to build a body to your specific applications.**



Roll Deck

With its unique easy-gliding mechanism, sturdy build, and everyday reliability, Rolldeck™ from BrandFX Body Company fits your work.

Easily installed in your truck bed with heavy-duty 3/8" mounting bolts, Rolldeck™ slides in and out effortlessly, offering easier, quicker access to your cargo. Fully extended, the Rolldeck™ gives you complete access to three sides, saving you time searching for a specific tool or box, and providing more efficient use of your truck's storage space. And because Rolldeck™ loads so easily from the outside, safety is enhanced – you don't have to worry about injuries incurred trying to load a conventional truck bed. The strong, hard-working Rolldeck™. The perfect complement for your truck. The ideal tool on, or off, the job.

Rolldeck™ offers a true 1200 pound load rating, we back it up with proof. Rolldeck™ has been fully load tested in the field to exceed this capacity, which means you can feel completely confident in its strength and reliability.

Rolldeck™ may feature as many as twice the number of bearings, up to 20 total – as comparable sliding truck beds, offering even sturdier load support, and the easiest gliding action in the market.

Roll Deck's all steel construction with roller bearings allows easy access to cargo in a service body, pick-up body or topper application. 1200 lb. capacity. Additional storage drawer also optional.

Optional parts and fittings drawer available on inserts only.





10285 North Freeway • Fort Worth, Texas 76177
817.431.1131
866.431.1131 Toll Free
817.306.7649 Fax
www.brandfxbody.com

