

Press release

FOR IMMEDIATE RELEASE

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Dejana Truck & Utility Opens New 45,000-Square-Foot New England Facility.

Smithfield, RI, October 10, 2012 – Representatives from local municipal agencies, fleet and utility companies, along with members of the Smithfield Town Council, all joined together today for the Grand Opening of the new home of Dejana Truck & Utility Equipment of New England. The new 45,000-square-foot facility will allow Dejana to expand its truck upfitting capabilities, improve its production efficiencies and consolidate their manufacturing operations with their retail parts, sales and service.

The new location in the Smithfield Business Park is on 19 acres and can provide a full range of services with a 4,000-square-foot truck equipment showroom, 26 manufacturing bays, and 3 state-of-the art paint spray booths. The layout of the facility has also been streamlined to improve production flow and maximize efficiency. Truck bodies like dumps, landscapers and utilities, essentially come in one end and drive out the other as a completed commercial vehicles. There are also entire sections dedicated to the installation and repair of snow plow equipment, commercial van interiors, and large fleet and municipal projects.

Since 1998, Dejana has been manufacturing commercial truck equipment from their nearby facility on Farnum Pike. As their customer base began to grow, manufacturing and storage capacity restricted production. Recently, Dejana leased a second location nearby on George Washington Highway. The second facility provided more manufacturing and storage capacity and allowed them to open a truck equipment showroom. The new location has ample storage capacity and allows Dejana to consolidate the operations of both facilities into one.

Headquartered in Kings Park, NY, Dejana has seven manufacturing locations and four truck equipment showrooms located in New York, Rhode Island, New Jersey, Maryland and Florida. The company was founded in 1957 by Peter Dejana, who remains the active president.

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Andy and Peter Dejana perform the ribbon cutting while members of the Smithfield Town Council and the construction team look on.

L-R Carl Lisa, Bernie Hawkins, Maxine Cavanagh (front), Joe Ricci (back) Dennis Finlay,
Glenn Jannell (back) Charlie Hanley (back) Tommy Dejana (back).



Body and truck equipment stations